



**Celebrating people who have changed their life by starting a business.**



TV presenter Fiona Bruce and Barclays' Local Business Marketing Director, John Davis, congratulate 2007 Trading Places winner Tracy Mackness who took stock of her life after spending time in prison and went on to establish the Giggly Pig Company, breeding pigs and making sausages.

# Trading Places Awards 2008

## Everyone faces a choice in life.

Accept things as they are – or accept responsibility for changing them.

Barclays Trading Places is a uniquely focused Awards for anyone who has taken up the challenge to change their life – by setting up a new business.

Perhaps you were forced out of work by illness or family responsibilities.

*Being a Barclays Trading Places finalist is not about being better than anyone else – it's the acknowledgement of the success you have made of your life.*

Maybe you became dependent on benefits and lost confidence in your ability to compete in the job market.

Whatever your story, tell us what made you take control of your life again.

We want to hear about the personal journey you have made as well as the way your business has developed.

## Regional Expansion

This year Barclays Trading Places is being expanded to include 10 regional heats.

- Our top 10 entrants in each region will attend a gala luncheon, all of which will be held between 19 June and 24 July.
- Two regional semi-finalists will be announced at each luncheon and then go forward to compete for the title, Regional Winner.
- These 10 Regional Winners will come to London to meet the National judging panel on 5 September, to determine the overall winner and runner-up.

So, whether you are in Scotland or Land's End, you could be one of this year's 100 Regional Finalists.

### £13,400 Gold Package

The winner will receive £10,000 cash for their business from Barclays, plus £3,400 worth of computer server and desktop software items, courtesy of Awards supporter, Microsoft.

### £1,100 Bronze Package

Our remaining eight National Finalists will each receive £1,100 worth of computer desktop software items, courtesy of Microsoft. **Microsoft**

### £6,100 Silver Package

The runner-up will receive £5,000 cash for their business from Barclays, plus £1,100 worth of computer desktop software items, courtesy of Microsoft.

In addition, Barclays will offer the 10 Regional Winners complimentary travel and accommodation to come to London to receive their prize at the glittering Barclays Trading Places Gala Awards Dinner.

## Can I enter?

Barclays Trading Places is open to sole traders, partnerships and companies who are currently trading, and have been for a minimum of 3 months and a maximum of 3 years, as at Wednesday 9 April 2008.

You must be resident in the UK, Isle of Man, the Channel Islands or Ireland (and for companies, also registered) and have an annual turnover of less than £1 million.

For a full set of rules, please either access the website or call the number below.

**Entries must be submitted by Friday 30 May.**

Download an Entry form Today! – visit:  
**[www.barclays.co.uk/tradingplaces](http://www.barclays.co.uk/tradingplaces)**  
or, for further information,  
Telephone: 0800 085 3203

*"I am delighted to once again have the opportunity to support the Barclays Trading Places Awards. The awards are an opportunity to celebrate the achievements of those who have transformed their lives through meeting personal challenges and going on to establish their own business"*

**The Rt. Hon. John Hutton MP**  
Secretary of State for Business, Enterprise & Regulatory Reform

